

# ANME ONLINE TRADE SHOW

## ANME ONLINE WINTER 2021 JANUARY 17-19, 2021 ANME WINTER EXHIBITOR CONTRACT www.anmeonline.com | 810.225.9801

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_  
ZIP: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Exhibit Space Rental Fees

Booth Type:	Quantity	
Class A Booth	_____	\$2000 3+ Live Reps, Fully Custom Booth, 20 Order Now Products, FREE Email Blast
Class B Booth	_____	\$1500 2 Live Reps, Additional Graphics/Branding, 10 Order Now Products
Class C Booth	_____	\$1000 1 Live Rep, Basic Branding

\*For full booth description, see back.

TOTAL BOOTHS: \_\_\_\_\_ TOTAL PRICE: \_\_\_\_\_

<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> American Express	<input type="checkbox"/> Check (mail to PO Box 385, Whitmore Lake, MI 48189)
Name on Card: _____		Check / Card Number: _____	
<input type="checkbox"/> Pay in Full	<input type="checkbox"/> Pay 50% Now (as per schedule below)*	Credit Card Expiration: _____	

### ANME TERMS AND CONDITIONS

#### 1. CONTRACT

The following provisions, plus any additions and amendments (including the Exhibitor Services Manual) thereto that may hereafter be established by ANME, become binding upon acceptance of this contract between the Exhibitor, its employees, agents and ANME.

#### 2. CHARACTER

One goal of ANME is to provide the best possible atmosphere for buyers to transact business with exhibitors. As such, each exhibitor agrees as follows:

To exhibit only products / services which it manufactures, represents or distributes which best fit within our buyer's product mix.

To display products or services in a tasteful manner, so as to describe and depict the advantages of using such products or services.

All Exhibitors, their employees and agents agree they will conduct themselves in a professional business manner at all times while attending ANME. ANME reserves the right to eject anyone attending the tradeshow that is behaving in an unprofessional manner.

#### 3. DEPOSITS/PAYMENTS/CANCELLATIONS/SPACE REDUCTION

\* Contract signed after 9/1/2020 must be paid in full.

Credit card payments will be automatically processed on the above mentioned dates. Payments by check must be received on or before the above dates. Any payment past due by 30 or more days, the booth reservation will be null & void, **deposit will be forfeited**, and the booth will be released for sale.

If an exhibitor cancels within **7 DAYS** of the initial contract signing, the exhibitor will receive a **FULL REFUND. NO REFUNDS** are processed **after 7 DAYS**. Upon exhibitor notification of cancellation, ANME has the right to resell the space vacated.

**NO-SHOW RULING:** If an exhibitor fails to utilize the exhibit space and/or the space is vacant 2 hours before the beginning of the show, ANME reserves the right to consider the space to be cancelled and **NO REFUND** will be given. Late set-up requests are at the discretion of ANME. ANME reserves the right to resell the cancelled space and the contract will become null and void.

Initials \_\_\_\_\_

**5. SUBLETTING SPACE**

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to them, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, etc., not distributed by the exhibitor in the regular course of business except upon prior written consent of ANME.

**6. ITEMS INCLUDED IN THE COST OF ONLINE BOOTH**

**Class A Booth \$2,000:**

- Larger fully customizable Virtual Booth with 5 panels/banners
- Additional Logo placement in Virtual Booth
- 3 or more Representatives for Instant Video Conferencing
- Order Now Function on up to 20 Products with photo/description
- Detailed company info and contact page
- Video upload option on Company Info page
- Links to upload Sales Flyers, Show Specials, Catalog etc
- Listed at the top of "Show Floor" (after Sponsors)
- Complimentary email blast to ANME List

**Class B Booth \$1,500:**

- Virtual Booth with Podium, Header Banner & 2 Standing banners
- Customizable booth backdrop
- 2 representatives for Instant Video Conferencing
- Order Now Function on up to 10 Products with photo/description
- Detailed company info and contact page
- Video upload option on Company Info page
- Links to upload Sales Flyers, Show Specials, Catalog etc
- Listed after A booths on Show "Floor"

**Class C Booth \$1,250:**

- Virtual Booth with Single Podium & Header Banner
- 1 representative for Instant Video Conferencing
- Detailed company info and contact page
- Links to upload Sales Flyers, Show Specials, Catalog etc
- Listed last on Show "Floor"

**8. INSURANCE**

Insurance for fire, property, public liability, and theft must be taken out by each exhibiting company at its own expense. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees.

**9. THIRD PARTY TRADEMARK AND SERVICE MARK PROTECTION.**

The military branches of the United States (Army, Navy, Marine Corps, Air Force, and Coast Guard) own several registered and common law trademarks, and are authorized to license their trademarks pursuant to federal law, found at 10 USC 2260. Any and all uses of such trademarks or similar marks that are likely to cause confusion with said marks shall require advance, written approval by the respective services' Trademark and Licensing Office. For more information on licensing U.S. military trademarks, please see <http://www.defense.gov/trademarks/>.

Any and all goods and/or services, either used by an Exhibitor or used by third parties with Exhibitor's explicit or implicit permission, consent or endorsement, that, in ANME's opinion, violate the legally recognized trademarks of the U.S. Government shall be subject to immediate seizure, removal and disposal by agents of the ANME, by means determined by ANME. No compensation to an Exhibitor or said third parties shall be provided for said seizure, removal or disposal. No cause of action for said seizure, removal and disposal shall be had by an Exhibitor or any third party in a court of law or otherwise.

**10. ADVERTISING CLAIMS**

The ANM Expo, Inc., its Management Company and affiliates are not responsible for the accuracy or validity of content or claims made within the marketing communications of any of its exhibitors /advertisers. Questions regarding the content, its accuracy, validity, or claims should be directed to the exhibitor / advertiser.

**12. AMENDMENTS**

Any and all matters and questions not specifically covered by the articles in this Contract shall be subject to the decision of ANME and may be amended at any time by ANME in the overall best interest of the trade show and notice thereof shall be binding on the exhibitors equally with the foregoing in this Contract.

**13. BOUNCED CHECKS**

Checks that are returned due to insufficient funds are subject to a \$35 surcharge.

**15. EVENT PHOTOGRAPHY AND VIDEOGRAPHY**

By Registering for the Army Navy Military Expo, I hereby consent to being photographed and/or videoed at the event and consent to those pictures being used by show management for future advertising or publication in any manner.

**Authorized Signature:**

By signing this contract I acknowledge reading and fully understanding all terms and conditions governing the Army Navy Military Expo including, but not limited to, those available at [www.anmexpo.com](http://www.anmexpo.com) which are part of this contract. I agree to abide by all these terms and conditions and acknowledge that acceptance of this by the Army Navy Military, Inc. constitutes a legally binding contract. By signing this form, I agree to receive communications from the Army Navy Military Expo, Inc. and its agents.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Upon Completion, please email this form to [info@anmexpo.com](mailto:info@anmexpo.com), or fax to 810.225.9804