

# ANME

## TRADE SHOW

# ANME SUMMER 2021

AUGUST 15-17, 2021 - ANME SUMMER EXHIBITOR CONTRACT

Tuscany Suites and Casino | Las Vegas | www.anmetradeshow.com | 810.225.9801

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Exhibit Space Rental Fees

## Booth Selection

Booth Type:	Quantity	Before 10/31/20	11/1/20-12/31/20	1/1/21-3/31/21	After 4/1/21	Please list your <b>preferred</b> booth numbers.  Choice #1: _____ Choice #2: _____ Choice #3: _____ Choice #4: _____
Food Court Booth	_____	\$1900	\$2100	\$2300	\$2500	
Class A Booth	_____	\$1800	\$2000	\$2200	\$2400	
Class B Booth	_____	\$1600	\$1800	\$2000	\$2200	
Class C Booth	_____	\$1400	\$1600	\$1800	\$2000	
Corner Booths: Add \$250.						
<b>TOTAL BOOTHS:</b> _____		<b>TOTAL PRICE:</b> _____				

Visa  Master Card  American Express  Check (mail to PO Box 385, Whitmore Lake, MI 48189)

Name on Card: \_\_\_\_\_ Check / Card Number: \_\_\_\_\_

Pay in Full  Pay 50% Now (as per schedule below)\* Credit Card Expiration: \_\_\_\_\_

## ANME TERMS AND CONDITIONS

### 1. CONTRACT

The following provisions, plus any additions and amendments (including the Exhibitor Services Manual) thereto that may hereafter be established by ANME, become binding upon acceptance of this contract between the Exhibitor, its employees, agents and ANME.

### 2. CHARACTER

One goal of ANME is to provide the best possible atmosphere for buyers to transact business with exhibitors. As such, each exhibitor agrees as follows:

To exhibit only products / services which it manufactures, represents or distributes which best fit within our buyer's product mix.

To display products or services in a tasteful manner, so as to describe and depict the advantages of using such products or services.

All Exhibitors, their employees and agents agree they will conduct themselves in a professional business manner at all times while attending ANME. ANME reserves the right to eject anyone attending the tradeshow that is behaving in an unprofessional manner.

### 3. DEPOSITS/PAYMENTS/CANCELLATIONS/SPACE REDUCTION

\* Signed on or before 11/30/20 25% due now, 25% due 1/31/21, 25% due 3/31/21, 25% balance due 5/31/21.

\* Signed on or before 1/31/21 50% due now, 25% due 3/31/21, 25% due 3/31/21, 25% balance due 5/31/21.

\* Signed on or before 3/31/21 75% due now, 25% balance due 5/31/20.\* Signed after 3/31/21 must be paid in full.

Credit card payments will be automatically processed on the above mentioned dates. Payments by check must be received on or before the above dates. Any payment past due by 30 or more days, the booth reservation will be null & void, **deposit will be forfeited**, and the booth will be released for sale.

If an exhibitor cancels within **7 DAYS** of the initial contract signing, the exhibitor will receive a **FULL REFUND. NO REFUNDS** are processed **after 7 DAYS**. Upon exhibitor notification of cancellation, ANME has the right to resell the space vacated.

**NO-SHOW RULING:** If an exhibitor fails to utilize the exhibit space and/or the space is vacant 2 hours before the beginning of the show, ANME reserves the right to consider the space to be cancelled and **NO REFUND** will be given. Late set-up requests are at the discretion of ANME. ANME reserves the right to resell the cancelled space and the contract will become null and void.

### 4. EXHIBIT SPACE ASSIGNMENTS

Exhibit space is assigned on a first-come, first-served basis. ANME shall assign the exhibit space for the current ANME only and does not imply that the same or similar space will be held or offered for future shows. ANME reserves the right to determine the eligibility of any company or product for inclusion in the trade show.

### 5. SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to them, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, etc., not distributed by the exhibitor in the regular course of business except upon prior written consent of ANME.

### 6. ITEMS INCLUDED IN THE COST OF BOOTH RENTAL

10' x 10' booth - Comes equipped with: 8' High back wall drape, 3' High sidewall drape, 7" x 44" Cardstock Identification Sign, (1) 6' x 30" Skirted Table - Black (CAN BE EXCHANGED TO 4' or 8' WITH PRIOR NOTIFICATION), (2) Side Chairs, (1) Wastebasket

### 7. CHANGE OF FLOOR PLAN OR SPACE ASSIGNMENT

ANME reserves the right to change the floor plan design without notice. ANME may also move an exhibitor to another location prior to or during the show, if such change is deemed to be in the overall best interest of the show by ANME.

### 8. INSURANCE

Insurance for fire, property, public liability, and theft must be taken out by each exhibiting company at its own expense. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees.

### 9. THIRD PARTY TRADEMARK AND SERVICE MARK PROTECTION.

The military branches of the United States (Army, Navy, Marine Corps, Air Force, and Coast Guard) own several registered and common law trademarks, and are authorized to license their trademarks pursuant to federal law, found at 10 USC 2260. Any and all uses of such trademarks or similar marks that are likely to cause confusion with said marks shall require advance, written approval by the respective services' Trademark and Licensing Office. For more information on licensing U.S. military trademarks, please see <http://www.defense.gov/trademarks/>.

Any and all goods and/or services, either used by an Exhibitor or used by third parties with Exhibitor's explicit or implicit permission, consent or endorsement, that, in ANME's opinion, violate the legally recognized trademarks of the U.S. Government shall be subject to immediate seizure, removal and disposal by agents of the ANME, by means determined by ANME. No compensation to an Exhibitor or said third parties shall be provided for said seizure, removal or disposal. No cause of action for said seizure, removal and disposal shall be had by an Exhibitor or any third party in a court of law or otherwise.

### 10. ADVERTISING CLAIMS

The ANM Expo, Inc., its Management Company and affiliates are not responsible for the accuracy or validity of content or claims made within the marketing communications of any of its exhibitors /advertisers. Questions regarding the content, its accuracy, validity, or claims should be directed to the exhibitor / advertiser.

### 11. VENUE CHANGE

We reserve the right to relocate the venue for the show; the set-up times; and individual booth locations.

### 12. AMENDMENTS

Any and all matters and questions not specifically covered by the articles in this Contract shall be subject to the decision of ANME and may be amended at any time by ANME in the overall best interest of the trade show and notice thereof shall be binding on the exhibitors equally with the foregoing in this Contract.

### 13. BOUNCED CHECKS

Checks that are returned due to insufficient funds are subject to a \$35 surcharge.

### 14. PROMOTIONAL BANNERS

Placement of banners outside of their booth is prohibited. The only banners that are allowed in high traffic areas are those that have paid for a sponsorship

### 15. EVENT PHOTOGRAPHY AND VIDEOGRAPHY

By Registering for the Army Navy Military Expo, I hereby consent to being photographed and/or videoed at the event and consent to those pictures being used by show management for future advertising or publication in any manner.

### Authorized Signature:

By signing this contract I acknowledge reading and fully understanding all terms and conditions governing the Army Navy Military Expo including, but not limited to, those available at [www.anmexpo.com](http://www.anmexpo.com) which are part of this contract. I agree to abide by all these terms and conditions and acknowledge that acceptance of this by the Army Navy Military, Inc. constitutes a legally binding contract. By signing this form, I agree to receive communications from the Army Navy Military Expo, Inc. and its agents.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_