

ANME

2017 ADVERTISING OPPORTUNITIES

ANME offers many opportunities for you, the exhibitors, to reach the buyers. Take advantage of every possible avenue to advertise your product or service with us!

Design an email blast that reaches the same buyers that come to our shows and buys your products. We also offer web banners that can be placed on the front page and all interior pages of the anmexpo.com website. There, you can reach the 4000+ visitors that come to our site monthly. **ACT NOW!**

ANME EMAIL BLAST SUBSCRIPTION

Reach a list of over 34,000 double opt-in subscribers that are ANME buyers. Submit your own graphics and get a blast for as little as \$379! Submitted graphics must be in JPG, PNG or TIFF format. The max width is 600px at 72DPI. Schedule your blast now so you don't miss out on the prime dates before the show!

| EMAIL PACKAGES | |
|----------------|-----------------|
| Frequency | Price Per Blast |
| 1x | \$379 |
| 2x-5x | \$299 |
| 6x-9x | \$249 |
| 10x + | \$179 |

Design Services (optional): \$150/blast

ANME: DEALS OF THE WEEK (DOTW)

Each Monday, ANME sends out an ANME: DOTW email blast. This advertising opportunity is an affordable way to promote your company specials, new products, close-outs and more. All that is required is a 380px (wide) x 340px (high) graphic, accompanied by a short description (35 words or less), logo and contact information (email/phone number). Submitted graphics must be in JPG or PNG format at 72DPI with a white background.

| DOTW PACKAGES | |
|---------------|-----------------|
| Frequency | Price Per Blast |
| 1x | \$59 |
| 4x | \$199 |

Design Services (optional): \$150/DOTW

NOTE: All DOTW and email blast credits must be used within one year of the date of purchase. All unused emails will be forfeited on the anniversary of your purchase date and will be subject to a 50% charge.

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ANME BANNER ADVERTISEMENTS

Reach the 3500+ visitors that come to our site monthly. For as little as \$50/month you can place a 300px x 300px advertisement with link on all interior pages of anmexpo.com

| BANNER PACKAGES | |
|-----------------|---------------------|
| Frequency | Price |
| 3 months | \$300 (\$100/month) |
| 6 months | \$450 (\$75/month) |
| 12 months | \$600 (\$50/month) |

Design Services (optional): \$150/banner

NOTE: Banner must be submitted in a web ready format (JPG, PNG, BMP or GIF). As stated above the image must be 300px x 300px. Please include your link when submitting your banner advertisement.

ANME SPONSORSHIPS

Each show offers unique sponsorship opportunities to put your company's name in front of our 13,000 double opt-in subscribers prior to an August or January ANME. The sooner a company signs on for a sponsorship, the sooner this exposure starts at the ANME website and within the footer of all ANME sponsored email blasts. At the show sponsors receive special recognition, signage and banners. There are several levels of sponsorship and all provide great exposure for your company.